

Podcast Checklist: Software, Equipment and How to Videos

Checklists: Start-Up

- Great pre-podcast checklist by Daniel J Lewis of Audacity to Podcast.
- Jay Bear of Convince & Convert 12 Steps to Producing a Podcast

iTunes: Setup & Submit

- Video: Ray Ortega of Podcasters Studio: How to Submit to iTunes
- Video: Another how to submit to iTunes by Jeffrey Brabury

Equipment

- Minimum Equipment: Computer: Mac or PC and headphones with separate mic output like white iPod ones.
- Better setup: Mac or PC and one of these mic's <u>Audio-Technica ATR2100</u> (great mic, I started with this mic) or <u>Shure SM58</u> both generally under \$100
- My current setup: Computer: iMac, Mic: <u>Electro Voice RE-320</u>, Mixer <u>Yamaha AG03</u> & Portable Recorder (to record podcast thru Yamaha AG03): <u>Roland R05</u> portable recorder

Hosting Services

- Libsyn: Been around the longest, the service I use.
- Blubrry: Another good hosting service
- Podbean: A good solid choice, trusted by Jay Baer of Convince & Convert
- Soundcloud: Another service used by many.

Most plans start around 5 bucks some free and all of these are very solid hosts.

Editing Software

• Mac: GarageBand it's free and works very well. It's what I use.

- PC & Mac: <u>Audacity</u>, it's used by many including Daniel J Lewis of Audacity to Podcast
- Editing in Audacity: <u>TechNorms</u>: a great guide step by step process with screencast photos: <u>Guide by Daniel J Lewis</u> & <u>video by John Lee Dumas</u> of Entrepreneur on Fire
- Editing in GarageBand: <u>A video by John Lee Dumas</u> of Entrepreneur on Fire
- <u>Levelator:</u> Free program that helps level audio level from multiple sources.

Video Conferencing

- Skype: Has no built in recorder
- Here are two recorders for Skype, <u>Call Recorder for Mac</u> (around 20 bucks) and <u>MP3 Skype</u> for PC (free)
- Zoom: great program built in recording features, I still use the free version